

Jasper County Commission of Veteran Affairs

Director: Kurt Jackson, VSO Keith N. Thorpe

County Annex Bldg., 115 N 2nd Ave E. Newton, IA 50208

Phone 1-641-792-7993 Fax 1-641-787-1302

Commissioners: Marta Ford, Susan Springer, Jerry Nelson, Michael Naber, Matthew Smith

“1500 at the Annex Building”

25 March 2021

Note: This workshop is a planning event in which there will be NO regular Veterans Affairs business conducted.

Workshop Agenda

Veterans Resources Outreach “Spring 2021”

Who is our target audience? (i.e., age 20 – 45; this takes us straight to social media/technology)

What is our mission statement? (i.e., support to all veterans; provide veterans information & assistance to all veterans; offer solutions to veterans questions/issues; advocate for veterans rights and benefits; be the ‘go to’ resource for veterans)

What do we want to accomplish? (i.e., to provide as much information/assistance as we can to any veteran; make _____ new veteran contacts/appointments/walk-in/etc. (if we are looking for a numbers goal)

Where – Newton American Legion Post 111?

Date / Time?

Participants - VA Hospital / DSM VA Public Contacts / ????

Advertisement / newspaper / radio / flyers

Brochures – Give away stuff - (i.e., knit caps, lens cleaning clothes, gun safety locks, pens, note pads, key chains, etc.)

Responsibilities

Sue / Marta / Jerry / Mike / Matt/ Kurt / Keith /

Others: