

# Jasper County Commission of Veteran Affairs

County Annex Bldg., 115 N 2<sup>nd</sup> Ave E. Newton, IA 50208

Director: Kurt M. Jackson

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Commissioners: Fred Dimon, Marta Ford, Susan Springer, Jerry Nelson, Jerome Gunderson

12 July 2017

## Minutes

Prior to the beginning of the meeting KCOB General Manager Ron McCarthy and Bob Mueller proposed a Custom Marketing Plan with the total valued cost of \$16,940.00. The cost for the county would be a total annual investment of \$7,020.00.

(including i.e. Mon-Fri 1 per day airing AM & FM; Bank of 500 thirty second commercials; Web Exposure; Cardinal Pride, Newton Football and Saint Louis Baseball; KCOB Sports Book)

After the proposal, the commission had a general consensus that the cost and the limited audience of KCOB FM & AM was not worth pursuing and tabled the proposal.

At 1514 Commissioner Marta Ford called the monthly meeting of the Jasper County Commission of Veteran Affairs to order. Susan Springer, Jerry Nelson and newly appointed commissioner Fred Dimon were also in attendance. Jerome Gunderson called in on speaker phone at 1521 from Afghanistan. Others in attendance were Veteran Affairs Director Kurt Jackson, Keith Thorpe and David Dolmage of the "Newton Daily News".

The minutes of the 14 June 2017 meeting were reviewed. With no additions or correction Marta Ford made a motion to accept the minutes as presented. The motion passed.

### **Unfinished Business:**

Shirts for the commissioners: Kurt Jackson displayed two sample long sleeve shirts with embroidered logos. The commissioners asked Kurt to also look into polo shirts.

Vietnam Commemorative Book Distribution Report: Kurt Jackson reported that as of the meeting out of 600 books 74 Vietnam books have been distributed. He also reported that he is currently using the Newton Daily News and The Advertiser to get the word out about the books. The commissioners suggested that Kurt do some county wide advertising with some of the local papers and to see if they would advertise at no charge.

### **VA Allocation Program Expenses:** (problem)

The Grant/Trust Fund Administrator, Ms. Miller denied the following allocations:

Kellogg American Legion Honor Guard \$750.00  
Baxter American Legion Honor Guard \$750.00  
Newton American Legion Honor Guard \$750.00  
Colfax Area Veterans Memorial \$750.00

The denied allocations totaled \$3,000.00. Kurt worked with Ms. Miller and the County Auditors' Office and reallocated the \$3,000.00 grant funds to VA Rides. (i.e. transporting veterans to medical appointments.)

Picnic Table: The picnic table purchased for the Jasper County Fairgrounds has been delivered.

Table Cover: The trade show table cover and sign have been delivered.

**New Business:**

Elect new positions: Fred Dimon made a motion that Marta Ford be elected as chairperson of the commission for the next year. Jerry Nelson seconded. Motion carried. There were no nominations for secretary.

June Budget: The June Budget was presented to the commission.

4<sup>th</sup> Quarter Report to BOS: Fred Dimon made a motion to approve and present the FY 2016-17 4<sup>th</sup> Quarter report to the Board of Supervisors Tuesday, July 18, 2017. Jerry Nelson seconded. Motion carried.

Iowa Honor Guard Reimbursement Program:

Jerry Nelson was going to visit with Missy Miller (Grant/Trust Fund Administrator). Jerry will explain to Ms. Miller about how there is much confusion about the Iowa Honor Guard Reimbursement Program.

PIV Card: Kurt Jackson reported that he has acquired the PIV card necessary to access the Federal VA Network. He has also been cross accredited with the American Legion, Military Order of the Purple Heart, State of Iowa and NACVSO. He is waiting for the County IT Department to install the card reader to his computer.

At 1615 Fred Dimon made a motion to adjourn. Jerry Nelson seconded. Motion Passed.  
Meeting Adjourned.

Confirm 3:00 PM Meeting for August 9, 2017